



FRITZ BARJON

Biography

Mr. Barjon brings a wealth of financial industry experience with him, having served within the insurance and financial sectors for over 20 years. He has committed more than two decades managing all operational and financial functions within top Fortune 500 organizations. As Managing Partner of Soho Row Group (SRG), Mr. Barjon is responsible for the day-to-day management of the firm, including identifying and executing the firm's strategies, goals and objectives.

Prior to Soho Row Group, Mr. Barjon managed the Crisis Management division at AIG. As Head of the Kidnap and Ransom division, Mr. Barjon had oversight and management responsibility of the sales, marketing and underwriting of the Kidnap, Ransom & Extortion (KRE) product for North America. The KRE division primarily targeted high-net worth individuals and large corporations with an exposure to kidnapping events, political crises and cyber extortion. He has spoken at a multitude of forums across the country highlighting the dangers encountered while traveling or residing in various high risk "hot spots" and major cities worldwide.

Prior to joining AIG, Mr. Barjon held numerous executive positions at investment bank Merrill Lynch. While with the company, his principal area of leadership was the development of new business opportunities within Merrill Lynch's leveraged businesses, including Futures, Global Repos and Equities. His targeted customer base comprised of emerging affluent individuals and smaller corporate institutions. Mr. Barjon holds a Property and Casualty license in the state of Georgia and is a graduate of Temple University in Philadelphia, Pa.

